

## Seven Questions—

An open-source exhibition designed by Planet Architects stages the discourse around the development of a permanent exhibit for the Jewish Museum Vienna. A news report from Vienna

Planet Architects' open-source exhibition *7 Questions Leading to a New Permanent Exhibition* stages the discourse around the development of a permanent exhibit for the [Jewish Museum Vienna](#). The pop-up experiment opens the process to the public and translates the museum space into a "think tank" where visitors are invited to interact and contribute to critical issues related to the formation of the Jewish Museum Vienna's permanent collection and in general, contemporary Jewish museums. The planning and development of the new exhibition is a complex and dynamic process, translated into an experience meant to be shared with employees, visitors and guests alike.

The atrium on the ground floor becomes a thematic space and displays the development for the new permanent exhibition as "works-in-progress". On large planning tables are documents, materials, objects, lists, movies, and others, grouped according to the seven questions. Visitors are invited to interact with the space and can leave their thoughts and comments. The entries are scanned and added to a digital collection. Screens are embedded in the planning tables that display the digitalized entries. At the same time these entries are then hung vertically as an "analog blog" in the room.

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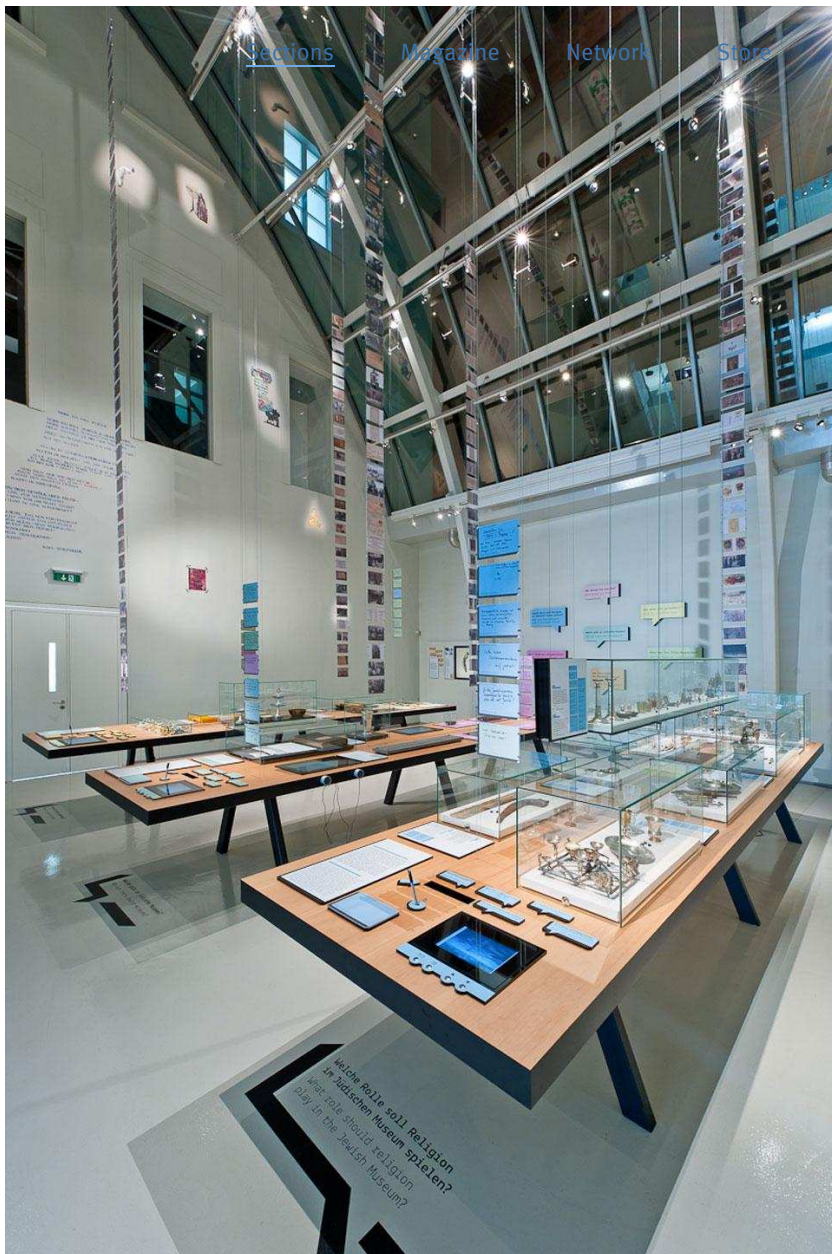
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Thoughts and ideas are found in the room and offer visitors a chance to react and comment back directly into the space, forming a conversation. Graphic design firm [Perndl & Co](#) supported the theme and aesthetic of the temporary exhibit through the color scheme and the graphical use of index cards.

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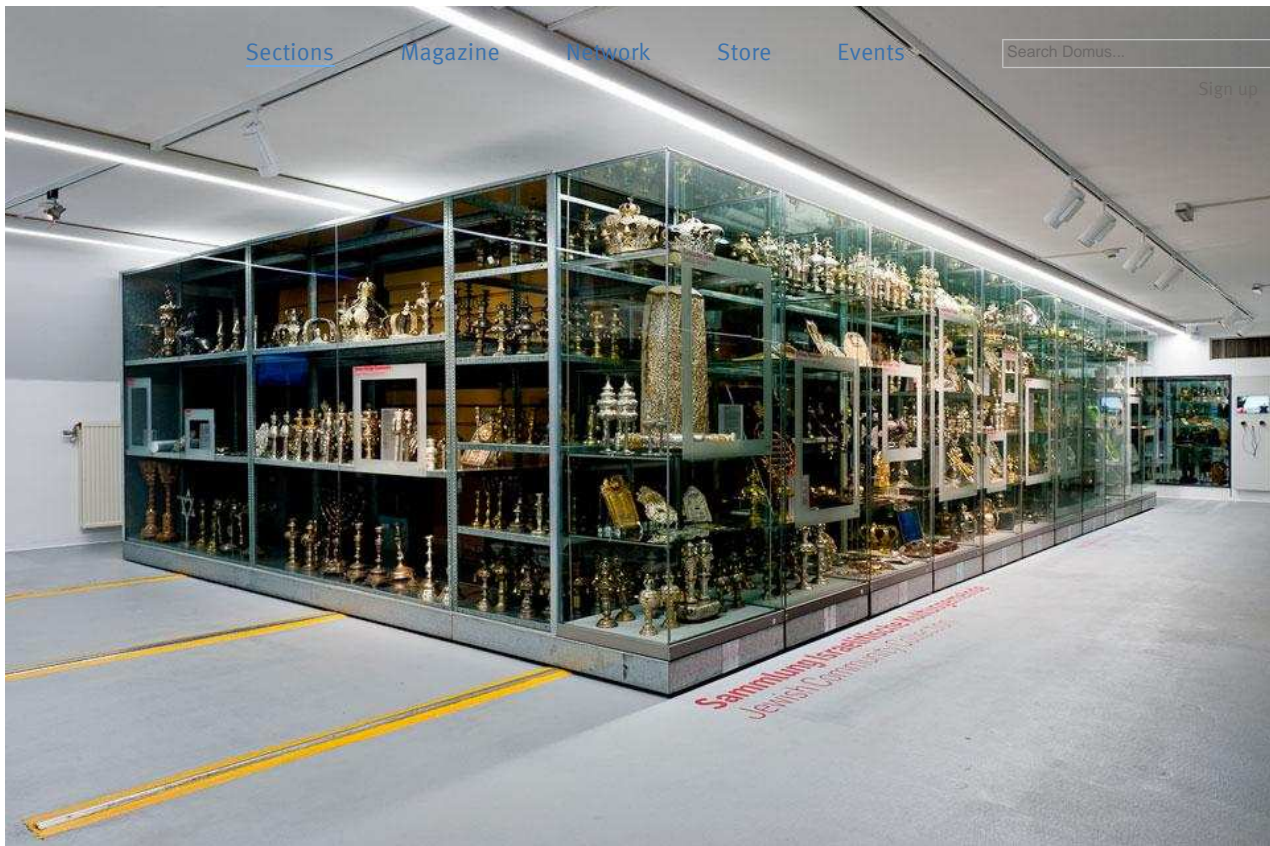
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